

ORDER

**Wichita KS KSNW**

Orders
Order / Rev: **A2512574**
Alt Order #: 26922993
Product Desc: 2020 Primary Electio
Estimate: 1380
Flight Dates: 05/19/20 - 05/25/20
Original Date / Rev: 05/18/20 / 05/19/20
Order Type: REG

Primary AE: Katz Dallas
Sales Office: K-DAL
Sales Region: Nat

Agency
Name: **Ax Media**
Buying Contact:
Billing Contact: Ax Media Email
 800 W. 47th Street
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: **POL/Bob Hamilton/US Senate/KS/Rep**
Demographic: A50+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	15	\$2,760.00	\$2,346.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	15	\$2,760.00	\$2,346.00	79.00
Totals	15	\$2,760.00	\$2,346.00	79.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	18%	\$2,760.00
Market	100%	\$15,333.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	82%	\$12,573.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	05/19/20	05/19/20		CM	6-7am	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00

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Estimate:	1380

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				KSN Today 2											
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											
				Kansas Today 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 05/18/20	05/24/20	- T- - - - -			1	\$100.00		2.00			
N 2	Multi	05/20/20	05/20/20	KSN Today 2	CM	6-7am	- - W- - - -	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											
				Kansas Today 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 05/18/20	05/24/20	- - W- - - -			1	\$100.00		2.00			
N 3	Multi	05/21/20	05/21/20	KSN Today 2	CM	6-7am	- - - T- - -	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											
				Kansas Today 3											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 05/18/20	05/24/20	- - - T- - -			1	\$100.00		2.00			
N 4	Multi	05/19/20	05/19/20	M-F 430-5p	CM	430-5pm	- T- - - - -	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 430-5p											
				Jeopardy											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 05/18/20	05/24/20	- T- - - - -			1	\$140.00		6.00			
N 5	Multi	05/20/20	05/20/20	M-F 430-5p	CM	430-5pm	- - W- - - -	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 430-5p											
				Jeopardy											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 05/18/20	05/24/20	- - W- - - -			1	\$140.00		6.00			
N 6	Multi	05/21/20	05/21/20	M-F 430-5p	CM	430-5pm	- - - T- - -	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 430-5p											
				Jeopardy											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 05/18/20	05/24/20	- - - T- - -			1	\$140.00		6.00			
N 7	Multi	05/22/20	05/22/20	M-F 430-5p	CM	430-5pm	- - - - F- -	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 430-5p											
				Jeopardy											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 05/18/20	05/24/20	- - - - F- -			1	\$140.00		6.00			
N 8	Multi	05/19/20	05/19/20	KSN News at Six	CM	6-630p	- T- - - - -	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
				KSN News											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 05/18/20	05/24/20	- T- - - - -			1	\$225.00		7.00			
N 9	Multi	05/20/20	05/20/20	KSN News at Six	CM	6-630p	- - W- - - -	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
				KSN News											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 05/18/20	05/24/20	- - W- - - -			1	\$225.00		7.00			
N 10	Multi	05/21/20	05/21/20	KSN News at Six	CM	6-630p	- - - T- - -	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
				KSN News											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 05/18/20	05/24/20	- - - T- - -			1	\$225.00		7.00			
N 11	Multi	05/22/20	05/22/20	KSN News at Six	CM	6-630p	- - - - F- -	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											

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 Alt Order #: 26922993
 Flight Dates: 05/19/20 - 05/25/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput
 Product Desc: 2020 Primary Electio
 Estimate: 1380

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	----F--		1				\$225.00		7.00			
N 12	Multi	05/20/20	05/20/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$400.00	P4	5.00	NM	0	\$0.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Wednesday 7-8p											
Chicago Med (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	--W----		1				\$400.00		5.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	05/18/20-05/24/20		Wed Prime Hour 1		7-8p	--W-----	:30		(\$400.00)		5.00	NM		
Credited															
N 13	Multi	05/19/20	05/19/20	Tue Prime Other 2	CM	8-10p	-T-----	:30	1	\$400.00	P4	8.00	NM	1	\$400.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Tue Prime Other 2											
The Voice (Season Finale, Part 2)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	-T-----		1				\$400.00		8.00			
N 14	Multi	05/21/20	05/21/20	Townhall Meeting	CM	Townhall Meeting	---T---	:30	1	\$400.00	P4	5.00	NM	1	\$400.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Townhall Meeting											
Chicago Med (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	---T---		1				\$400.00		5.00			
N 15	Multi	05/22/20	05/22/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN Today 2											
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	----F--		1				\$100.00		2.00			
N 16	Multi	05/22/20	05/22/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$100.00	P4	6.00	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 4-430p											
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	----F--		1				\$100.00		6.00			
													Totals	15	\$2,760.00



125 West 55th St
New York, NY 10019

Contract # 26922993	Changes as of: 5/19/2020 at 3:20 PM	Version: Current State Version 3
CPE: 196/261/1380	Flight: 5/19/20 - 5/25/20	Station: KSNW
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9598528	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$2,760.00
Total Spots: 15
Total CPP: \$34.94
Total GRP: 79.0
Traffic #: A2512574

Comments: New Order 5/18/20 - The new order will run Tuesday 5/19 - Friday 5/22 only. We will be dark Sat 5/23 - Monday 5/25. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/19 - 5/25							Total Spots	Total \$	CPP*	GRP*	
							5/19	5/20	5/21	5/22	5/23	5/24	5/25					
1	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	1	1	0	0	0	0		3	\$300.00	\$50.00	6.0
2	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0	30	1	1	1	1	0	0	0		4	\$560.00	\$23.33	24.0
3	Tu-F,M 6p-6:30p		KSN News	\$225.00	7.0	30	1	1	1	1	0	0	0		4	\$900.00	\$32.14	28.0
4	W 7p-8p		Chicago Med (R)-NBC	\$400.00	5.0	30	0	0	0	0	0	0	0		0	\$0.00	\$80.00	0.0
5	Tu 8p-10p		The Voice (Season Finale, Part 2)	\$400.00	8.0	30	1	0	0	0	0	0	0		1	\$400.00	\$50.00	8.0
6	Th 7p-8p		Kansas Congressional Town Hall	\$400.00	5.0	30	0	0	1	0	0	0	0		1	\$400.00	\$80.00	5.0
7	F 6a-7a		Kansas Today	\$100.00	2.0	30	0	0	0	1	0	0	0		1	\$100.00	\$50.00	2.0
8	F 4p-4:30p		Jeopardy	\$100.00	6.0	30	0	0	0	1	0	0	0		1	\$100.00	\$16.67	6.0
TOTALS:							4	3	4	4	0	0	0	15	\$2,760.00	\$34.94	79.0	



125 West 55th St
New York, NY 10019

Contract # 26922993	Changes as of: 5/19/2020 at 3:20 PM	Version: Current State Version 3
CPE: 196/261/1380	Flight: 5/19/20 - 5/25/20	Station: KSNW
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9598528	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$2,760.00
		Total Spots: 15
		Total CPP: \$34.94
		Total GRP: 79.0
		Traffic #: A2512574

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/19/20 3:08 PM	Taylor Fernie	Other
05/18/20 4:27 PM	Taylor Fernie	Other
05/18/20 8:55 AM	System	Notice Received.
		New Order 5/18/20 - The new order will run Tuesday 5/19 - Friday 5/22 only. We will be dark Sat 5/23 - Monday 5/25. Please confirm the new order & alert me of any pre-empts. Thank you!
05/18/20 8:37 AM	MICHAEL POWERS	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095; Separation: 30

Competitive Information	
Market Budget:	\$14,222
KSNW Share:	18%
Comment:	share estimated
Unknown:	82%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$2,760.00	\$34.94	79.0
Total	100%	15	\$2,760.00	\$34.94	79.0

Monthly Summary		
Month	Spots	Dollars
2020-May	15	\$2,760.00
Total	15	\$2,760.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	5/19/20 3:03 PM	MICHAEL POWERS	Confirmed	2		\$200.00	\$2,760.00	Changes: Total \$ from \$2,560.00 to \$2,760.00, Total Spots from 13 to 15, Total GRPs from 71.0 to 79.0, Total CPP from \$36.06 to \$34.94, Total GIMPs from 71 to 79, Total CPM from \$36,056.34 to \$34,936.71. 2 buylines added or modified.
Makegood 1	5/18/20 4:20 PM	MICHAEL POWERS	Confirmed	1	1	\$0	\$2,560.00	Changes: Total GIMPs from 0 to 71, Total CPM from \$0.00 to \$36,056.34. 2 buylines added or modified.
Queued for Electronic Contracting	5/18/20 8:49 AM					\$0	\$0	
New	5/18/20 8:36 AM	MICHAEL POWERS	Confirmed	13		\$2,560.00	\$2,560.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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